1. **Innovation:**

* **Novelty (recent tools, cut-edge technologies, using LLMs), (3/3)**
* **User Interface (UI) Design, the ergonomic: colours, styles, etc (2/2)**
* **Suitability of the model with the nature of the data (problem) (3/3)**
* **Plan of the development: stages of the project (3/3)**

1. **Technical Complexity:**

* **Code quality (automatic using sonar cloud: at the final stage), (3/3)**
* **Model accuracy (final product), (95%, 90%, 80%)3/3 => the higher accuracy**
* **Data is pre-processed or not, (1/1)**
* **The number of used websites, (3/3) 50%, 30%, 20% of web sites of universities.**
* **The diversity of data: pedagogy, research, administration, etc). (3/3)**
* **Type and nature od data: images, texts, videos, (3/3)**

1. **Impact:**

* **Completeness, (3/3)**
* **Efficiency: execution (1/1)**
* **Scalability: how to plan the extension of the product? (2/2)**
* **Actionable insights (The data is updated or not periodically, the clarity and easiness of information access, relevance of presented data on the platform). (2/2)**

1. **Presentation:**

* **Time respecting, (2/2)**
* **Slides clarity (readability+looks: figures, animation), (2/2)**
* **language quality, (2/2)**
* **questions answering (interaction), (2/2)**
* **presentation logic and skills. (2/2)**

1. **Commercialization:**

* **The business plan (proposed or not), (3/3)**
* **Resources for your business: financing, (2/2)**
* **Sponsoring, (2/2)**
* **Slogan of the enterprise, (2/2)**
* **Size of the startup : skills and competences (2/2)**